

## ASCOM WIRELESS SOLUTIONS PRESS BACKGROUNDER

- Name:** Ascom Wireless Solutions, a division of Ascom AG, an international solution provider with comprehensive technological know-how in Mission-Critical Communication.
- Founded:** 1955
- Mission:** Ascom Wireless Solutions is a leading provider of information and communications technology solutions providing integrated workflow intelligence in healthcare and other business areas.
- No: of Employees:** 1 200 employees
- Revenues:** 318,9 MCHF, 2014
- Head office:** Gothenburg, Sweden
- Senior executives:** Claes Ödman, General Manager  
Stefan Brämberg, Vice President, Technology  
Dennis Andersson, Vice President, Sales  
Gunny Kron, Vice President, Marketing & Communications  
Morgan Carlsson, Vice President, Services  
Peter Thomsen, Vice President, Finance & Controlling  
Anders Melin, Vice President, Supply Chain Management  
Rolf Veldman Vice President, Human Resources  
Tom McKearney, Vice President, Global Product Line Unite Solutions  
Patrick Van Ryzin, Vice President, Global Product Line Patient Systems  
Anders Arthur, Vice President, Growth Markets  
Tim Whelehan, Vice President Ascom North America
- Channels:** *Direct channel:* Through the Ascom Wireless Solutions direct channel, we provide complete solutions and systems, as well as service and support based on our complete range of wireless solutions.
- Indirect channel:* In territories where we are not represented by Ascom, we engage a network of value-added resellers to serve our customers worldwide. (Eastern Europe, Asia and Middle East)
- OEM channel:* As we are developing complete systems for Cellular, IP-DECT and VoWiFi, we are the leading OEM provider to many major telecommunications suppliers. Our OEM channel has helped Ascom Wireless Solutions to become the largest provider of IP-DECT systems for the enterprise market and a leading supplier in VoWiFi handsets.
- Key segments:** We focus on Healthcare including the Hospital, Senior Care and Independent Living segments. Other segments include Industry, Secure Establishments, Retail and Hotels.
- Customers:** Approximately 100 000 systems installed worldwide.

**Overview:**

Ascom Wireless Solutions ([www.ascom.com/ws](http://www.ascom.com/ws)) is a leading provider of innovative communication solutions providing integrated workflow intelligence for hospitals, senior care, and independent living, and other business areas where mission-critical communication is essential. Approximately 100 000 systems are installed globally. The company offers a broad range of voice and professional messaging solutions, creating value for customers by supporting and optimizing their mission-critical communication processes. The solutions are based on Cellular, VoWiFi, IP-DECT, Nurse call and Paging technologies, smartly integrated via Ascom Unite into existing enterprise systems. The company has subsidiaries in 13 countries and 1,200 employees worldwide. Founded in 1955 and based in Göteborg, Sweden, Ascom Wireless Solutions is part of the Ascom Group, listed on the Swiss Stock Exchange (ASCN:SIX).

**Solutions:**

Ascom Wireless Solutions provides a wide range of solutions for integrated workflow intelligence within healthcare ICT.

[Ascom Cellular](#) – Ascom Myco is a purpose-built smartphone for the demanding environment of healthcare. It provides reliable communication, access to information at the point of care, and is robust and durable. Every detail is carefully designed to help make each shift more pleasant, efficient, and rewarding.

[Ascom IP-DECT](#) – Ascom offers a complete range of enterprise handsets that are purpose built for specific vertical markets with options for text, voice communication as well as personal protection alarms. The handsets range from the Ascom d41 and d62 to the intrinsically-safe Ascom d81. The complete Ascom IP-DECT solution also includes a range of access points, gateways and other products. Ascom IP-DECT offers SIP interoperability with numerous telephony vendors like Cisco, Avaya, Alcatel-Lucent, Unify and Aastra.

[Ascom VoWiFi](#) – The Ascom i62 VoWiFi and Ascom Myco WiFi are enterprise handsets designed for the hospital, retail and hotel industry with options for text, voice communication as well as personal protection alarms. It interoperates with all major WiFi access point vendors and IP-PBX systems from Cisco, Avaya, Alcatel-Lucent, Unify and Aastra.

[Unite Messaging Suite](#)<sup>®</sup> is a software portfolio combining middleware, information system integration and messaging into one unique, powerful package.

[Ascom Telligence Nurse Call](#) systems deploy the industry's best technology to improve hospital staff productivity, enhance patient safety and satisfaction, ensure compliance with clinical care protocols and more.

[Ascom teleCARE IP Nurse Call](#) and Emergency Call systems provide competitive and cost effective wired and wireless solutions to instantly connect patients and residents with their caregivers. Scalable from basic call system to fully integrated solution, teleCARE IP delivers most flexible and comprehensive on-site communications solutions available for hospital and senior living facilities.

[Ascom Care Phone](#) is the first in a line of wireless products and solutions designed to help the elderly or disabled enjoy the freedom of independent living with the safety of instant connection to needed services

[Paging](#) – Ascom offers a complete portfolio for on-site wireless paging devices and infrastructure.